

CHAMP® and The Duramed Futures Tour Celebrate 10 Years of Partnership

Champ hopes to continue to grow relationship with Duramed Futures Tour.



Marlborough, MA -CHAMP®, The World Leader in Sport Cleat Technology® and the #1 brand on tour extends its longstanding partnership with the Duramed FUTURES Tour entering their 10th straight year as an official sponsor.

CHAMP is the Official Soft Golf Spike of the Duramed FUTURES Tour and players get the same superior traction and winning edge as the majority of all LPGA players. Players in 2009 will be able to wear the most popular spike CHAMP has produced. The CHAMP Scorpion STINGER™ comes equipped with the innovative and patented visible wear indicator. In addition, Duramed FUTURES players can wear the Lady STINGER™, which incorporates softer TPU materials for added comfort and traction, as well as the industries only hybrid spike the PRO STINGER™ half-metal, half-plastic spike, available in 6 or 8 mm lengths.

CHAMP has spikes to fit any shoe brand in the world. CHAMP sponsors an in season bonus-bucks contest known as "Last CHAMP Standing". The Last CHAMP Standing is a match-play competition open only to players who have worn CHAMP spikes during official tournaments. Eligible players earn performance-based qualifying points in designated Tour events and are seeded in a bracket contest. At the final event in Albany, N.Y. CHAMP Spikes will award the winner a prize of \$2,500, while the runner-up will collect \$500.

The people at CHAMP know that the foundation of any golf swing begins at the ground level. A firm base and the confidence in that base allow a golfer to think about what really matters: the swing. Change your spikes. Change your game.

"We were given the opportunity to partner with the Duramed Futures Tour ten years ago. Obviously we are thrilled to associate ourselves with a tour that stands for many of the same things CHAMP believes in, most importantly growing the game of golf." States Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "We wish the players a successful 2009 season and thank the entire team at the Duramed Futures Tour and look forward to growing this relationship in the years to come."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be the world leader in the sport cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of

innovative spikes in the world, including the new CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.