



For Immediate Release
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**CHAMP® Enjoys Dramatic Finish on PGA, with Success in the Numbers
on the LPGA and Nationwide.
CHAMP Stinger still considered only option.**

Marlborough, MA – CHAMP®, the Company known for being the leader in innovative traction technology, celebrates another great week on the PGA, LPGA, and Nationwide tours.

On the PGA Tour, golf is in full swing as CHAMP celebrates another dominating week at the Arnold Palmer Invitational. With the #1 player in golf returning in dramatic fashion wearing CHAMP Spikes it is overwhelming to see that as stated by the Darrell Survey, CHAMP products were worn by 54% of the field including five top ten finishers.

The LPGA played the J Golf Phoenix International with the best women golfers in the world filling its field. CHAMP Stinger™ and metal were dominant across the leader board with many of the top finishers sporting CHAMP. CHAMP also would like to recognize the second place finisher who chose the Stinger, one of the strongest selling spikes in the market providing golfers with ultimate traction and durability.

The Nationwide Tour played the Chitimacha Louisiana Open with a field as strong as this tour has ever seen. This week CHAMP spikes showed present on the course as CHAMP has increased it's exposure across all tours but has recently become more involved in the Nationwide tour and the players.

"At CHAMP, we are proud as we continue to see strong results in all of the tours when it comes to players choosing our spikes." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "It's not surprising that players of all levels understand that with our products you can be confident in your equipment knowing our spikes will provide the stable base needed to play good golf. This again supports why we are the #1 Brand on Tour."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®