

# **CHAMP® Enjoys Victory at Verizon Heritage With Over Half the Field**

*CHAMP ScorpionSTINGER Still Dominating in PGA Field As the Spike of Choice*

Marlborough, MA - CHAMP®, the company known for being the leader in innovative traction technology, announces not only the winner of the Verizon Heritage wearing ScorpionSTINGER but also that 50.7% of the players wore CHAMP spikes as they competed at the Verizon Heritage tournament in Hilton Head Island, South Carolina.

The #1 Brand on tour, CHAMP, documents the Darrell Survey as recording that 7 of the top 10 finishes wore CHAMP brand spikes, in addition to 53% of the field that made the final cut competing to win the tournament.

"We, at CHAMP, are extremely proud to have another tournament winner wearing our products and we congratulate him. The Darrell Survey states that the top players on the leaderboard at the Verizon Heritage, and additionally at the Masters, wore our spikes proving that we are a World Leader in Sport Cleat Technology." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "What we have learned about the Stinger through our professional player's wear-testing feedback and research will make our next generation of spikes superior as well."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.