

CHAMP® Records 62% of Top Fedex Cup Stats

PGA Pros continue to use the #1 Brand on Tour.

Marlborough, MA - CHAMP®, the company known for being the leader in innovative traction technology, documents that based on the results of April 27th, 62% of the top fifty 2009 Fedex Cup standings wear CHAMP products. CHAMP also states that 8 of the top 10 were in CHAMP spikes such as the popular Stinger spike.



The #1 Brand on tour, CHAMP, consistently dominates the field in scheduled PGA tour events according to the Darrell Survey statistics which are released at the beginning of each event. The Fedex Cup is an added bonus as the best players in the world accumulate points as they compete in CHAMP spikes. Along with the Fedex Cup standings, CHAMP also outfits twenty-nine of the top fifty world golfers according to the official world golf rankings.

"The Fedex Cup Standings are always exciting to watch because a lot can change after each tournament ends." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "One thing that does not seem to change is the fact that top players want to wear CHAMP products. We are repeatedly told by retailers, PGA professionals, and golfers of all levels of play that we have the best spikes available. These Fedex statistics show us that we have some of the best players in the world wearing them which supports these claims."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.