

# CHAMP® Spikes Takes Two on the Weekend

*47% of PGA Tour Use CHAMP Spikes and 60% of European Tour.*

Marlborough, MA - CHAMP®, the company known for being the leader in innovative traction technology, finishes another week on top with two wins. Not only did CHAMP have the winner of the Valero Texas Open, but also 6 of the top ten players battling it out in the #1 Brand on Tour. This week marks another win for CHAMP as well as another week of total domination of the field with the report from the Darrell Survey brand count of 47% of the players using CHAMP Spikes.

Across the world in Ireland where the elements dominated the 3 Irish Open, the winner turned to none other than the CHAMP Pro Stinger™ spikes. The industry's first hybrid spike a half-metal, half-plastic spike best for providing superior traction and durability during difficult weather. In addition there was 60% of the field wearing the Scorpion Stinger™ and Pro Stinger products supporting the #1 Brand on Tour.

"We congratulate the winners at both the Valero Texas Open and the 3 Irish Open and appreciate the support from the field wearing our CHAMP brand. The PGA Tour has seen quite a few sudden death playoffs in the 2009 season which has made these tournaments exciting and unpredictable at times. The one thing that is predictable is the CHAMP brand dominating the field week after week in these events." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.