

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

May 2009

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CHAMP® Spikes Wins Kansas City Championship
Majority of Field Use CHAMP Spikes.

Marlborough, MA – CHAMP®, the company known for being the leader in innovative traction technology, announces the winner of the Futures Tour Mercedes-Benz of Kansas City Championship, Elisa Serramia, won wearing Lady Stinger™ spikes. Along with this win this tournament concludes the first half of the popular Pink on the Links™ promotion raising money for the American Cancer Society in the battle against breast cancer.



The CHAMP team went to each tournament on practice days to change out any player who wanted to support the Pink on the Links into pink and white spikes. For each player who played the weekend in the pink spikes a donation will be made to the American Cancer Society. As one would imagine, there were few who did not participate. 103 players joined in our promotion making it our strongest field yet.

“This is our third win this weekend which obviously speaks loud and clear that we are the brand of choice by tour players globally. We congratulate Elisa as she claims her first tour victory winning by just one shot creating yet another exciting finish to the weekend.” states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. “We are not surprised at the level of participation of the Pink on the Links from the Duramed Futures Tour players. They have always been extremely loyal to our brand and for that we are extremely thankful. We are proud to offer golf products that give undeniable traction and durability allowing golfers the ability to compete at their best. But what makes us prouder, is to see the support we have gotten from the players this year and to know that together we can make a difference.



CHAMP, the #1 Brand on Tour has grown the partnership with the Futures Tour knowing that these players would gravitate to the Lady Stinger. Although many golf products offered to woman are stripped down versions of what is available for men, the Lady Stinger was developed specifically for woman to not only fill a void but more specifically to enhance the technology offered in golf shoes today.

In addition please visit <http://www.duramedfuturestour.com> and see the results of the Pink on the Links Promotion raising and supporting funds for the fight against breast cancer!

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®