

CHAMP® Spikes Dominates at BMW Championship And Wins LPGA

CHAMP SPIKES Wins two and has great numbers at the Byron Nelson

Marlborough, MA - CHAMP®, the company known for being the leader in innovative traction technology, quotes the Darrell Survey as stating upward of 50% of the field at the Byron Nelson wore CHAMP products. Among the top ten players 6 chose to sport the Scorpion Stinger™ and Pro Stinger™ Spikes.

The leader board at the BMW Championship for the European PGA Tour also was covered in CHAMP Spikes as not only the 1st and 2nd place finishers wore CHAMP but also 73% of the field were outfitted with CHAMP brand spikes.

CHAMP would also like to congratulate and thank the winner of the 2009 Corning Classic on the LPGA Tour for choosing to wear CHAMP to carry her to victory.

"It was another good showing for us at CHAMP across all three tours this weekend." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "2009 has been a favorable year for us in sales as well as the loyalty of players on all the professional tours. We will continue to support all golfers with products that are superior to others on the market. We can assure you we will bring more new product options that will fill the needs of golfer's world wide and support statistics stating we are the #1 brand on tour."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.