

CHAMP® Spikes on 9 of Top Ten at PGA Quail Hollow Championship

PGA Pros continue to use the #1 Brand on Tour.

Marlborough, MA - CHAMP®, the company known for being the leader in innovative traction technology, reports that 9 of the top ten players finishing at the Quail Hollow Championship were wearing CHAMP spikes.



The #1 Brand on tour, CHAMP, had another winning week with top players competing in products such as the popular ScorpionSTINGER™ spike. The Darrell Survey also reports that 48.1% of the brand count to be CHAMP spikes and 15 of the top 20 finishers were wearing product sporting a CHAMP logo.

"2009 has already proven to be a winning year for CHAMP. The numbers documented by the Darrell Survey remain positive in our favor and we will continue to provide the world's best golfers with the best spikes available." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "Our Pink On The Links promotion kicks off this weekend and it will be great to see players not only playing in CHAMP spikes but supporting our mission as we partner with the American Cancer Society in the fight against breast cancer."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.