

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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**CHAMP® Spikes has 13<sup>th</sup> Win on PGA Tour and extends European Dominance.**

**Plastic and Metal Count Heavily Dominated by CHAMP**

*Marlborough, MA* – CHAMP®, the company known for being the leader in innovative traction technology, adds another win to its winning streak as 14 of the top twenty golfers wear CHAMP spikes including the winner, a long time supporter of the CHAMP brand.

The #1 Brand on Tour, CHAMP, also documents the Darrell Survey stating that of the entire field over 60% also wore CHAMP products heavily dominated by the Scorpion Stinger™ and Pro Stinger™ Spikes.

CHAMP also extends their winning streak on the European tour by capturing the win at this week's European Open. An outstanding 70% of the overall field along with 9 of the top 11 finishers chose to support the CHAMP family of spikes.

"CHAMP congratulates the winner on yet another exciting playoff to conclude this week's tournament." states Harris MacNeill, President and CEO of MacNeill Engineering/CHAMP. "Competition on all tours in 2009 has been exciting and this week has been no exception. We have had another dominating week on the spike count which isn't surprising for these players who have been extremely loyal to our brand. We are equally loyal to the players on all tours as we continue to supply leading products in traction technology."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first

**The World Leader in Sport Cleat Technology®**

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locking

spike:

SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include

the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.