

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Welcomes Duane Bock To Tour Staff.
CHAMP Expands Exposure on Nationwide

Marlborough, MA – CHAMP®, the company known for being the leader in innovative traction technology, expands its tour exposure with the addition of Duane Bock covering the Nationwide Tour. Duane has worked on developing brand exposure for various brands and will immediately join CHAMP in adding to its already growing player count on this developmental tour.



“We are pleased to announce the addition of Duane to our tour staff. Our player coverage for the Nationwide Tour has been steadily increasing and we are excited to have Duane add to those numbers.” states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. “With this addition we complete our tour staff as we continue to service the players, change out spikes, and increase our player count week after week. We are the #1 Brand on Tour for a reason and we know that it’s because we have superior products as well as dedicated people at each event spreading the word about CHAMP.”



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®