

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

July 2009

Contact: Molly Meade

617.678-6778

mmeade@email.macneillusa.com

World's Best Chooses CHAMP® Spikes
AT&T National Winner & 7 of top 10 players in CHAMP Spikes.

Marlborough, MA – CHAMP®, the company known for being the leader in innovative traction technology, congratulates the winner of the AT&T National on his 68th career win and his continuous support in the CHAMP brand. In addition there were 7 of the top ten golfers competing in spikes that are apart of the CHAMP Stinger line of cleats.

With this win, CHAMP now has the top five players on the FedEx Cup Standings wearing Stinger products as well as 8 of the top 10 after this tournament.

"CHAMP congratulates the champion on adding another win to his impressive standings. We are fortunate to have him wearing and supporting our brand." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We are also pleased to add this as our 18 win on the PGA Tour for the 2009 season and I am confident that we will continue to be the #1 Brand on Tour and the spike of choice among professional golfers globally."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®