

For Immediate Release

July 2009

Contact: Molly Meade

617.678-6778

mmeade@email.macneillusa.com

CHAMP® Spikes Dominates at John Deere Classic
8 of Top 10 compete in CHAMP.

Marlborough, MA – 2009 is proving to be another dominating year for CHAMP, the company known for being the leader in innovative traction technology, as it documents another win on the PGA Tour. For win number 19, it is obvious why CHAMP has been known as the #1 Brand on the Tour. In addition to having this week's winner, CHAMP announces that 8 of the top 10 golfers competed in their line of spikes.

"CHAMP congratulates the winner on a fantastic finish this weekend. One article stated 'the winner outlasted' the rest as his competition made a run for the win. Part of the thought process that goes into all of our products is to provide quality spikes that are durable and give the ultimate traction features." states Harris MacNeill, President and CEO of CHAMP/ MacNeill Engineering. "We want our spikes to be durable enough that golfers will get the same comfort and durability features on the first tee as on the last green. We have achieved that in products such as the ScorpionStinger™ and will continue to develop advanced spikes to fulfill golfer's needs."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®