

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

July 2009

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Championship Weekend For CHAMP® Spikes

CHAMP wins another Major and is one away from 2009 Grand Slam.

Marlborough, MA – Each week in professional golf events statistics are showing that the winner's are choosing to wear CHAMP products. CHAMP, the company known for being the leader in innovative traction technology, is one step closer to claiming its fourth consecutive "Grand Slam of Golf." CHAMP has recorded victories at The Masters, The US Open Championship, and The Open Championship thus far, and with a victory at the PGA Championship, it will capture the elusive "Grand Slam of Golf."

CHAMP added three more wins to an incredible record for the 2009 golfing season. In no order of preference, at the Open Championship with another exciting playoff the *prevailing* golfer won in CHAMP's most popular spike the ScorpionStinger™. Along with the win, CHAMP spikes had 7 of the top 10 golfers to add to a list of tournaments where there was CHAMP domination of top finishes.



Equally as important, at the U.S. Bank Championship in Milwaukee the winner also wore CHAMP Stinger spikes in addition to 5 of the top 10 golfers. These two wins on the PGA Tour are added to a fabulous stat of 21 wins for CHAMP products in this 2009 season. Duramed Futures Tour rookie, Dewi Claire Schreefel also won the ING New England Golf Classic in Bloomfield, Connecticut to make it a three win weekend for the CHAMP Stinger Family.

"CHAMP congratulates all three of these champions to what surmounted as an incredible weekend of golf as we add three more wins to our 2009 stats." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We our proud

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to be
the #1

Brand on Tour because of the number of golfers who chose our products over others. Each week as we add another win and dominate the top of

the field we know that our spikes have given golfers the ability to compete at their best which is the greatest testament to the quality and durability of our spikes."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®