



For Immediate Release

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CHAMP® Announces Promotion of Wing Kwok
CHAMP adds position due to growing demand globally.

Marlborough, MA – CHAMP®, the company known for being the leader in innovative traction technology, is proud to announce the promotion of Wing Kwok to Manufacturing Manager for Asia.

Kwok's appointment comes at a time when there is a growing demand globally for the CHAMP branded products. His role will include overseeing manufacturing in all factories throughout Asia. Prior to this, Kwok worked as a Senior Engineering Project Manager and has been with CHAMP for 5 years. Kwok has an extensive engineering background.

"Wing Kwok has been an incredible asset to our company since he joined us in 2004. He brings to us a vast knowledge in manufacturing and engineering and is committed to producing the highest quality spikes and accessories under the CHAMP brand." states Harris MacNeill, President and CEO of CHAMP/ MacNeill Engineering. "Wing's level of professionalism and desire to deliver the best is similar to that of our company mission statement proving the reasons for this promotion."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®