

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

August 2009

Contact: Molly Meade

617.678-6778

mmeade@email.macneillusa.com

CHAMP® Spikes Win Barclays **CHAMP Spikes wins first leg of Fed-Ex Cup playoffs**

Marlborough, MA – CHAMP, the company known for being the leader in innovative traction technology, congratulates the winner of the Barclays who wore CHAMP Stinger™ spikes on championship Sunday. CHAMP spikes were reported on 51% of the total field with a strong presence in plastic. Along with that great statistic 6 of the top ten finishers also chose CHAMP spikes.

This marks yet another victory for CHAMP, as the 2009 season winds down. The #1 Brand on Tour, shows an exciting leader board on the Fedex Cup Standings as 8 of the top 10 players are supporting the CHAMP brand.

“CHAMP congratulates the winner of the Barclays and we look forward to seeing the results as players battle for the elusive Fedex Cup. The 2009 season has proven to be a remarkable year for golf as well as for CHAMP spikes.” states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. “In addition to the PGA Tour, we also look forward to watching as the players on the Duramed FUTURES Tour complete their season and race for the title of ‘The Last CHAMP Standing’. With one more tournament to decide who will receive their LPGA card for next year, the next event will be exciting for this tour. We wish all the players the best of luck.”



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®