



**For Immediate Release**

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**CHAMP® Has Positive Response at 2009 PGA Fall Expo**  
**CHAMP EXPANSION IN VEGAS WELL WORTH IT.**

*Marlborough, MA* – CHAMP® Spikes returns pleased with expanding their participation at the 2009 PGA Merchandise Show in Las Vegas. Although in past years CHAMP partnered with distributors, this year the company hosted their own booth for displaying their growing product line.

“Vegas has always been a positive experience for CHAMP and this year was no different. Any time we can get together with customers is time well spent. This show is the perfect opportunity for us to meet with our West Coast customers and distributors, especially our International partners with whom we don’t have the opportunity to meet face to face with as often,” states Harris MacNeill, President and CEO of CHAMP/ MacNeill Engineering. “We also use Vegas to showcase new products that have launched after the Orlando PGA Merchandise Show. It is a great venue to take a pulse on what is happening in the golf industry and set our plans as we prepare for 2010.”

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

**The World Leader in Sport Cleat Technology®**