

Change your **SPIKES**...



Change your **GAME**...

For Immediate Release

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CHAMP® Spikes Dominates with Tour Championship, LPGA and FedEx Win
CHAMP spikes have the winner and 7 of top ten placing at Tour Championship.

Marlborough, MA – CHAMP, the company known for being the leader in innovative traction technology has an unbelievable weekend of golf as their spikes dominated each event. This week topping off the final event in the 2009 Playoffs, the winner of the Tour Championship won in CHAMP spikes as well as 7 of the top ten finishers. As stated by the Darrell Survey out of the 30 players, over 50% played in one of the CHAMP spikes products heavily dominated by the ScorpionStinger™.

In addition to adding another win to CHAMP's statistics for 2009, this would conclude the FedEx Cup which shows domination again from the #1 Brand on Tour, as 8 of the top 10 on the final leader board consistently played in CHAMP spikes.

On the LPGA Tour, CHAMP has experienced similar success as the winner also played in CHAMP spikes. The LPGA players have been extremely loyal to the CHAMP brand, specifically the Lady Stinger™ because it is the only product available specifically designed for women. CHAMP is proud to have supported women's golf and will continue to work on innovating products that fit golfer's needs of all playing levels.



"We certainly anticipated that this would be a good year for us in tour victories but the results have been overwhelming. Week after week we have such great results on all the professional tours and again, we thank the players for their continuous support." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "CHAMP congratulates these champions on their success and welcomes a new champion on the LPGA Tour. Her persistence is admirable and we are proud to have players like her supporting our company who time and again chose CHAMP spikes as their equipment of choice."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit www.champspikes.com.

The World Leader in Sport Cleat Technology®