

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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**CHAMP® Spikes Documents another Winning Week on PGA and LPGA**  
**CHAMP spikes wins Alfred Dunhill Links Championship with majority of the field.**

*Marlborough, MA* – CHAMP, the company known for being the leader in innovative traction technology, welcomes three more wins to their 2009 statistics on the professional golf tours. This week winning on the PGA, LPGA, and European Tour marks over 80 tour wins for the #1 Brand on Tour in the 2009 season.

On the LPGA Tour, CHAMP spikes shared another win with the champion at the Navistar LPGA Classic this week played in Prattville, Alabama. CHAMP heavily dominated the field and had over 50% of the players wearing CHAMP spikes. The Lady Stinger™ has heavily dominated the professional women's golf tours this year.

On the PGA tour, an impressive sudden death finish between two CHAMP supporters ended a fantastic tournament. CHAMP claimed over 50% of the entire field cleat count as well as 7 of top 10 finished wearing CHAMP STINGER™ spikes.

"Week after week we are having significant success on all of the professional golf tours. One element we don't want to overlook is that the wins we have experienced are from various product lines. For a product driven company that is a testament to the variety of spikes we sell and our ability to use our years of experience and knowledge to create the best spike options for all golfers." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "With such a wide range of spikes we are not relying on one product to perform for us. That is what makes the wins that more significant. As we look at our direction for next season we can work off of this information as we create new models and update existing ones. All in all, 2009 has proven to be a great year for us and we are grateful to the players who have supported our brand and look forward to their continued success."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

For more information regarding CHAMP products please visit [www.champspikes.com](http://www.champspikes.com).

**The World Leader in Sport Cleat Technology®**