



## For Immediate Release

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## CHAMP® Has Positive Response at 2009 NEIGA Conference CHAMP continues to expand at collegiate level.

*Marlborough, MA* – CHAMP Spikes continues their support of the NEIGA with participation at the 2009 New England Intercollegiate Golf Association Fall Championship. The NEIGA is a non-profit organization first organized in 1934 currently with 45 New England colleges and universities as members. The 2009 Fall Championship hosted on October 19-21 at The Captains Golf Course in Brewster, Massachusetts was the perfect venue for CHAMP to work with each of these schools on their spike programs.

“Our relationship with the NEIGA is important to us. The amazing support we received from the coaches and players proved once again to be a positive experience during this season. Being able to work with these outstanding players and having them choose CHAMP spikes is the perfect scenario for us as we expand our collegiate program.” states Harris MacNeill, President and CEO of CHAMP/ MacNeill Engineering. “Seeding products on college players is a no-brainer knowing the support of key influencers in this sport is priceless. We wish all the teams well and thank them for their continued support.”

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

## **The World Leader in Sport Cleat Technology®**