



For Immediate Release

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CHAMP® Spikes Featured at Golf Coaches Conventions In Las Vegas

Marlborough, MA – CHAMP, The World Leader in Sport Cleat Technology®, will be showcasing the latest in spike and accessory offerings at the 2009 National Golf Coaches Association & Golf Coaches Association of America Conferences to be held in Las Vegas at the Bally's Resort and the Riviera Hotel & Casino on December 7-9.

"The NGCA & GCAA partnerships are important to us. Our collegiate golf relationships are strong and we look forward to growing this part of our business in years to come." states Harris MacNeill, President and CEO of CHAMP/MacNeill Engineering. "We are pleased at the continued support of our brand as we watch these young talented golfers grow and compete. In the same respect, we will continue to support these organizations in their dedication to educating, promoting, and recognizing their members at all levels and in efforts to grow the game of golf."

CHAMP will be located at booth 107 during the GCAA Conference offering the best in traction technology. Jessica Aversa, Director of Marketing for CHAMP, will be on site for both events to visit with coaches. For more information regarding CHAMP products and promotions, please visit www.champspikes.com.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®