



## For Immediate Release

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### **CHAMP® Continues Strategic Partnership With GreenKeepers Inc.**

Marlborough, MA – CHAMP, The World Leader in Sport Cleat Technology®, announces its renewed relationship with GreenKeepers Inc. The agreements will allow CHAMP to provide its customer's outward angulation golf cleats patented by GreenKeepers, which fits alongside CHAMP's extensive patent portfolio built over 79 years. GreenKeepers will be able to take advantage of CHAMP's decades of manufacturing experience and patented technologies in their product lines.

"We are pleased to continue to build on our relationship with GreenKeepers. I look forward to expanding on our past successes and to create new opportunities for our customers." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering.



"We know that we are in good hands when we formed this partnership to have CHAMP/MacNeill Engineering provide the industries continued desire for outward angulation of a golf cleat and for MacNeill Engineering to manufacturer our cleats" states Frank Carroll, President of GreenKeepers Inc. "The upcoming year will allow both our companies to utilize the strengths of one another to enhance our businesses, our customers and the industry."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®. For more information regarding CHAMP please call 800-652-4267 or visit [www.champspikes.com](http://www.champspikes.com).

GreenKeepers Inc is a leading manufacturer of golf accessory products including alternative golf cleats sold under the GreenKeepers and Diamond Back brand names, the Line M Up Ball Alignment System, the 4 Yards More Golf Tee, Pro ID, HandDri pouches and GreensMate brand ball mark repair tools. For more information concerning GreenKeepers, Inc. please call 800-317-2663 or visit [www.gkspikes.com](http://www.gkspikes.com).

## **The World Leader in Sport Cleat Technology®**