

Change your **SPIKES**...



Change your **GAME**...

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CHAMP® Partners With Golf Gators

Marlborough, MA –CHAMP, The World Leader in Sport Cleat Technology®, is proud to announce a new OEM partner in Golf Gators, the ultra casual shoe company.

CHAMP will provide the popular Champ ScorpionStinger™ and Champ LadyStinger™ spikes in its 2010 line of Spackler golf flip flops for men and women. All shoes will use the small metal thread receptacles.

"We are excited to be presenting golfers who choose to play in these great shoes our ultimate traction technology." states Marty Greenwald, National Sales Manager of CHAMP / MacNeill Engineering. "Golf Gators are giving golfers yet another option when it comes to footwear. We see this as a great opportunity to reach yet another group of consumers."

"We have been getting a lot of attention since we launched the line and we are thrilled to have formed this partnership with a leading golf brand like CHAMP." said Michael Ray, CEO of Golf Gators. "Our Spacklers may be the most fun your feet can have during a round, but we take traction and durability very seriously. We wouldn't want to settle for anything less than the best and CHAMP is the best in traction technology."

Both CHAMP and Golf Gators will participate in the highly anticipated 2010 PGA Merchandise Show. CHAMP can be found at booth 2629 and Golf Gators at booth 3723. For more information regarding this partnership please contact Jeff Hodnett at jhodnett@hodnettgroup.com.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the new CHAMP Zarma®, the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

Golf Gators are fun, comfortable and affordable golf shoes designed for people who take the nineteenth hole as seriously as the first 18. These ultra casual golf shoes are

Discover more about Champ please visit www.champspikes.com

The World Leader in Sport Cleat Technology®



designed by footwear industry veterans and hack golfers and combine the best of both worlds. For more information please visit www.golfgators.com.

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