

Change your **SPIKES...**



Change your **GAME...**

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Two More Wins for CHAMP® on Professional Golf Tours

Marlborough, MA – This weekend the only sporting event getting as much attention as the 2010 Olympics seemed to be the excitement surrounding the Waste Management Phoenix Open and the crowd at the par 3 at the 16th hole. CHAMP is proud to announce that according to the Darrell Survey the winner of the Waste Management Phoenix Open won wearing CHAMP spikes.

On the LPGA Tour, at the third annual HSBC Women's Championship CHAMP spikes adds another win to their list as the winner takes her second-consecutive event.

"We are extremely happy to see that we had two wins this week on the professional golf tours. It is yet another great week for CHAMP spikes and we congratulate these deserving champions." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "CHAMP spikes will continue to provide golfers of all levels with innovative products which will help them play better golf. With Champ ScorpionSTINGER™ and the addition of the new CHAMP Zarma® we know that we offer golfers globally the best in traction technology."



CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP ScorpionSTINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®

Discover more about Champ please visit www.champspikes.com