

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

June 28, 2010

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## **The World Leader in Sport Cleat Technology® Enjoys 4 Professional Tour Wins This Weekend**

*Marlborough, MA* – On the PGA Tour, the excitement of a sudden-death playoff led to a first time victory for this weekend's winner. Another PGA Tour win for CHAMP spikes brings the total of 2010 tour wins to 17. Along with the winner CHAMP spikes were worn by 5 of the top ten finishers.

Across the pond as his home team England fought against Germany for their place in the 2010 FIFA World Cup, the results were more favorable for England in golf. The winner of the Munich BMW Championship came from behind to claim his first title wearing CHAMP spikes joined by 67% of the field. An impressive 7 of the top ten finishers also fought for the title wearing CHAMP spikes.

At the LPGA Championship, it was again CHAMP worn by the winner. This win moves her to the top spot on the latest Rolex Rankings. The winner along with 4 of her closest competitors finished with the #1 Brand on Tour®.

Finally to round things out, Nannette Hill a Duramed Futures Tour rookie won her first event wearing CHAMP spikes outlasting the rest of the field in gusting winds for a two-shot victory.

"This is an exciting time for CHAMP as we have had an incredible first half of the season on all of the professional golf tours. There is also the additional excitement of The World Cup where we have complete dominance on all teams competing as they too are wearing the best in traction technology." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "Each week many of the golf tournaments have been coming down to final holes and playoff situations. These events have golfers everywhere looking forward to these weekend tournaments as players dual it out for the top spot on Sunday."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

*Discover more about Champ please visit [www.champspikes.com](http://www.champspikes.com)*



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