

Change your **SPIKES...**



Change your **GAME...**

For Immediate Release

July 12, 2010

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**CHAMP®, The World Leader in Sport Cleat Technology®,
Wins on PGA Tour and Dominates European Field**

Marlborough, MA – Known for being the #1 Brand on Tour®, CHAMP proudly adds another win to an already impressive 2010 season. Played at TPC Deere Run in Silvis, Illinois, the PGA Tour winner as well as 6 of the top ten finishers competed wearing CHAMP spikes this week. The winner also moves into second place in FedEx Cup standings only 190 points behind the current leader.

At the Barclay's Scottish Open the field was comprised of 70% competing in CHAMP spikes as well as 6 of the top ten finishers. On the European Tour CHAMP has documented over 50% of the field at each event showing the support of tour players towards The World Leader in Sport Technology® when choosing traction technology.

"We are proud to be worn by the greatest golfers competing globally." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "The loyalty we receive from the tour players as they compete for the title wearing the CHAMP brand speaks to the quality and superior traction elements we offer in our spikes. We continue to offer golfers everywhere a spike that fits their game and the ultimate in durability, traction and comfort."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK System®, the CHAMP TRI-LOK® system, as well as the most complete line of innovative spikes in the world, including the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®

To discover more about Champ please visit www.champspikes.com